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1899



The Universal Horticultural Establishment



W. A. MANDA, Proprietor.

SOUTH ORANGE, N. J., U. S. A.

TELEPHONE, 2022 ORANGE.

NOVELTIES A SPECIALTY.

TO FIRMS ISSUING CATALOGUES :

SPECIAL DISCOUNT OF TWENTY PER CENT.

From wholesale prices, according to quantity taken.

I beg to present you with advance sheets of *Novelties of my Own Raising or Introduction*. All of these Novelties have been well tested and are of the highest merit, such as I can recommend to you, and trust that you will give same a good display in your Catalogue. These Novelties have been awarded numerous Medals and Diplomas. It will pay you, for the following reasons :

The liberal **discount of twenty per cent.** from wholesale prices.

You will sell a great number, as I publish only a small edition of Retail Catalogues.

You will sell to your patrons Novelties of real merit, and thus give satisfaction.

P. S.—No doubt that during the year you will receive from your patrons orders for goods that you have not in stock ; in which case, send me your orders for such stock, as I have the largest variety of Plants, Seeds, and Bulbs in the country—a true Universal Horticultural Establishment.

Respectfully yours,

A handwritten signature in cursive script, reading "W. A. Manda".

Please send me your list of Novelties.

NEW EXTRAORDINARY BEDDING PLANT. DOUBLE BEGONIA VERNON.

Without any question the finest bedding plant that has ever been introduced, and one that is going to be used by the thousand in every garden. Every one is acquainted with the merit of Begonia Vernon, of which this grand novelty has the same characteristics, with the additional merit of having the flower *double*, keeping much longer in perfection, and being produced in great profusion. I have given this plant extensive trial, and can recommend it as the Finest Bedding Plant ever introduced. Stock ready after March 25, 1899.

Price, Retail, 25 cents each ; \$2.00 per dozen \$15.00 per 100
Price, Wholesale, \$1.25 per dozen ; \$9.00 per 100..... \$75.00 per 1000

NEW HYBRID BEGONIA REX.

This is a collection of hybrid seedling Begonia Rex of special beauty and merit, which should be in every collection of plants.

Frank Nelson.—Very large round leaf, dark green ground, veined and spotted with silvery white. Very showy exhibition variety.

Harlequin.—Rich bronzy ground, irregularly striped, spotted, and splashed with white. A striking variety.

Olympia.—Leaf medium size, upper section bronzy, edge rich green, middle silvery white.

Price, Retail, 35 cents ; the set of three varieties for \$1.00
Price, Wholesale \$2.50 per dozen

BEGONIA FAUREANA.

Stately growing plant, two to four feet high, with large divided leaves of rich green color, richly adorned with silvery markings, which give it a most striking appearance. The flowers are pure white, produced in large clusters.

Price, Retail, 50 cents each..... \$5.00 per dozen
Price, Wholesale, \$3.50 per dozen..... \$20.00 per 100

BEGONIA HAAGEANA.

This plant, while in cultivation some time, has never been brought before the public in its true merit. It is a plant of the easiest culture, growing one to two feet high, and producing enormous large trusses of light pink, waxy, large flowers. One of the finest of flowering plants.

Price, Retail, 25 cents each..... \$2.50 per dozen
Price, Wholesale, \$1.50 per dozen..... \$12.00 per 100

BEGONIA DUCHARTERII.

No doubt this is the finest of the large flowering Begonias. The plant grows one to two feet high. The foliage is dark green, while the large trusses are composed of large, pure white waxy flowers. The plant is very floriferous, and deserves to be in every collection.

Price, Retail, 50 cents each..... \$5.00 per dozen
Price, Wholesale, \$3.50 per dozen..... \$25.00 per 100

NEW GOLDEN LEAF SALVIA—"TOM THUMB."

Among the many seedlings raised by me I have selected this as the most beautiful and striking. It makes a plant ten to twelve inches high, very tufted and closely grown, forming a mass of golden yellow foliage without producing any flowers, and on that account it will be used same as a Yellow Coleus, but with more satisfactory growth.

Price, Retail, 2 inch, 25 cents each..... \$2.50 per dozen
Price, Wholesale, 2 inch, \$1.25 per dozen..... \$9.00 per 100

ABUTILON SAWITZII.

This grand novelty was sent out last year, and it has proven such a grand plant, either as a greenhouse plant or in subtropical borders, or as a bedding plant, that I again recommend same on account of its dwarf and compact habit, and its beautiful white and green foliage.

Price, Retail, 25 cents each ; \$2.00 per dozen..... \$15.00 per 100
Price, Wholesale, \$1.25 per dozen..... \$9.00 per 100

COBAEA SCANDENS FOL. VAR.

This is by no means a new plant, but a very rare one. It is a beautifully variegated form of the well-known Cobaea, having the leaves finely variegated with yellow. The growth is just as strong and luxuriant as the green form, and can be used for same purposes.

Price, Retail, 75 cents each..... \$7.50 per dozen
Price, Wholesale, \$5.00 per dozen \$35.00 per 100

JERSEY BEAUTY (MANDA).

WICHURAIANA X PERLE DES JARDINS.

Extremely vigorous grower, foliage shiny, thick, of leathery substance. Flowers singly or in clusters of two to four, large, single, three inches in diameter, opening pale yellow, with clusters of bright yellow stamens, which give it a most striking appearance, fragrant, and produced in greatest profusion, covering the plant entirely, and having the appearance of a yellow Cherokee Rose. Great acquisition to Roses, and the most striking variety of the set.



For Reference, see

Florists' Exchange, June 11.
 Florists' Review, June 16.
 American Florist, June 18.
 Florists' Exchange, June 18.
 Public Ledger, Philadelphia, Pa.,
 June 21.
 Public Ledger, Philadelphia, Pa.
 June 22.
 Florists' Review, June 23.
 Florists' Exchange, June 23.
 Florists' Exchange, June 25.
 American Florist, June 25.
 American Gardening, June 25.
 Florists' Review, June 25.
 American Florist, July 2.
 Gardening, July 15.
 American Florist, July 16.



For Reference, see

Rural New Yorker, July 23.
 Florists' Exchange, July 23.
 Park and Cemetery, August 1.
 Florists' Exchange, August 6.
 Nurseryman and Seedsman,
 August 6.
 American Florist, August 6.
 Gardening, August 15.
 National Nurseryman,
 September 10.
 The Country Gentleman,
 September 8.
 Gardening, September 15.

The London Gardeners' Magazine Reports of Judges at the various exhibitions.

For Medals and Prizes, see latter report.



FLOWERS AND BUD OF NEW SINGLE EVERGREEN ROSE JERSEY BEAUTY.

RETAIL PRICES.

	Two-Inch Stock.		One Year Old.	Two Year Old.
Jersey Beauty.....	\$0.60 each,	\$6.00 per doz.	\$1.50 each.	\$2.50 each.
Gardenia.....	1.00 "	10.00 "	2.50 "	5.00 "
Evergreen Gem.....	.60 "	6.00 "	1.50 "	2.50 "
The Set, three varieties, two-inch stock, one of each.....				for \$2.00
One dozen plants, four of each variety, two-inch plants.....				7.50
The Set, three varieties, one year old, one of each.....				5.00
A Set of the three varieties, one of each, two year old.....				9.00

WHOLESALE PRICES.

One dozen at the dozen rates, twenty-five at the hundred rates, and two hundred and fifty at the thousand rates.

	Two-Inch Plants.			One Year Old.		Two Year Old.		
	Per Doz.	Per 100.	Per 1000.	Each.	Per Doz.	Each.	Per Doz.	
Jersey Beauty.....	\$4.50	\$30.00	\$200.00	\$1.00	\$10.00	\$1.75	\$18.00	
Gardenia.....	7.50	50.00	400.00	1.75	18.00	3.75	40.00	
Evergreen Gem.....	4.50	30.00	200.00	1.00	10.00	1.75	18.00	

EVERGREEN GEM (MANDA).

WICHURAIANA X MADAME HOSTE.

The most wonderful grower of the set, not only evergreen, but growing during mild weather in winter. Stems long branching, rich bronze color, covering the ground closely. Foliage fine rich bronze color, closely matted. Flowers produced singly on stems, yellow, buff in bud, opening to almost white, two or three inches in diameter, perfectly double, and of a delightful sweetbrier fragrance. This will be found most valuable for landscape work, as well as for cut-flower purposes. I consider this the best plant of the set.



SPRAY OF NEW ROSE EVERGREEN GEM.

RETAIL PRICES.

	Two-Inch Stock.		One Year Old.		Two Year Old.	
Evergreen Gem	\$0.60	each, \$6.00 per doz.	\$1.50	each.	\$2.50	each.
Jersey Beauty.....	.60	" 6.00 "	1.50	"	2.50	"
Gardenia.....	1.00	" 10.00 "	2.50	"	5.00	"
The Set, three varieties, two-inch stock, one of each.....					for \$2.00	
One dozen plants, four of each variety, two-inch plants					" 7.50	
The Set, three varieties, one year old, one of each.....					" 5.00	
A Set of the three varieties, one of each, two year old.....					" 9.00	

WHOLESALE PRICES.

One dozen at the dozen rates, twenty-five at the hundred rates, and two hundred and fifty at the thousand rates.

	Two-Inch Plants.			One Year Old.		Two Year Old.	
	Per Doz.	Per 100.	Per 1000.	Each.	Per Doz.	Each.	Per Doz.
Evergreen Gem	\$4.50	\$30.00	\$200.00	\$1.00	\$10.00	\$1.75	\$18.00
Jersey Beauty.....	4.50	30.00	200.00	1.00	10.00	1.75	18.00
Gardenia.....	7.50	50.00	400.00	1.75	18.00	3.75	40.00

For Reference, see

Florists' Exchange, June 11.
 Florists' Review, June 16.
 American Florist, June 18.
 Florists' Exchange, June 18.
 Public Ledger, Philadelphia, Pa.,
 June 21.
 Public Ledger, Philadelphia, Pa.,
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 Florists' Review, June 23.
 Florists' Exchange, June 23.
 Florists' Exchange, June 25.
 American Florist, June 25.
 American Gardening, June 25.
 Florists' Review, June 25.
 American Florist, July 2.
 Gardening, July 15.
 American Florist, July 16.

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 Nurseryman and Seedsman,
 August 6.
 American Florist, August 6.
 Gardening, August 15.
 National Nurseryman,
 September 10.
 The Country Gentleman,
 September 8.
 Gardening, September 15.

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The London Gardeners' Magazine Reports of Judges at the various exhibitions.

For Medals and Prizes, see latter report.

NEW EVERGREEN.

HYBRID WICHURAIANA ROSES.

The most remarkable achievement and improvement of a new and distinct type of HARDY ROSES that has been made for a generation. The growth is remarkable for its freedom, as the engraving shows a single plant, four years old, covering a space of 240 square feet, with long shoots, twelve to twenty-five feet in length, completely covering the ground with its bright, glossy foliage and showy, fragrant flowers. The same plant has made one hundred and eight new growths of remarkable strength during this summer. The *foliage* of all is leathery in texture, shining, and not only proof against insects, but **evergreen**; that is, keeping the foliage all winter—a characteristic in roses never before obtained.

The flowers are produced most profusely, are all of large size, very fragrant, and can be easily used for cut-flower purposes, as much as any greenhouse tea rose, especially when in bud. The use of these roses will be unlimited—for trailing or covering ground where nothing else would grow, to cover roots, stumps and stems of trees, walls and trellises, for cut-flower purposes, and also for forcing as pot plants during spring, especially for Easter. All the following varieties exceed any rose in either hardiness, evergreen foliage, beauty, and fragrance of their flowers. Read the numerous notices in the horticultural and daily press, of which I can give you only the date, as the whole matter would make a book, and you will be satisfied that this is a wonderful novelty.

THREE NEW EVERGREEN HARDY ROSES.



THREE NEW EVERGREEN HARDY ROSES.

FOUR-YEAR-OLD PLANT OF JERSEY BEAUTY, SHOWING HABIT.

PLANTS WILL BE SENT OUT AFTER MARCH 25, 1899,

BY

W. A. MANDA,

SOUTH ORANGE, . . . NEW JERSEY.

JOHN N. MAY,

SUMMIT, . . . NEW JERSEY.

GARDENIA (MANDA).

WICHURAIANA X PERLE DES JARDINS.

Strong grower, with large green foliage. Flowers produced singly on stems one-half to one foot long. When in bud, hardly distinguishable from Perle, bright yellow, and when open cream color, three to three and a half inches in diameter, incurving towards evening to perfect imitation of Gardenia as to shape and color, hence its name. Flowers are delightfully fragrant, and produce freely. A grand rose for any purpose.



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The Country Gentleman, September 8.
Gardening, September 15.



The London Gardeners' Magazine Reports of Judges at the various exhibitions.

For Medals and Prizes, see latter report.



FLOWERS AND BUD OF NEW DOUBLE EVERGREEN ROSE GARDENIA, ONE-HALF NATURAL SIZE.

RETAIL PRICES.

	Two-Inch Stock.			One Year Old.	Two Year Old.
Gardenia.....	\$1.00	each,	\$10.00	\$2.50	\$5.00
Jersey Beauty.....	.60	"	6.00	1.50	2.50
Evergreen Gem.....	.60	"	6.00	1.50	2.50
The Set, three varieties, two-inch stock, one of each.....					for \$2.00
One dozen plants, four of each variety, two-inch plants.....					7.50
The Set, three varieties, one year old, one of each.....					5.00
A Set of the three varieties, one of each, two year old.....					9.00

WHOLESALE PRICES.

One dozen at the dozen rates, twenty-five at the hundred rates, and two hundred and fifty at the thousand rates.

	Two-Inch Plants.			One Year Old.		Two Year Old.	
	Per Doz.	Per 100.	Per 1000.	Each.	Per Doz.	Each.	Per Doz.
Gardenia.....	\$7.50	\$50.00	\$400.00	\$1.75	\$18.00	\$3.75	\$40.00
Jersey Beauty.....	4.50	30.00	200.00	1.00	10.00	1.75	18.00
Evergreen Gem.....	4.50	30.00	200.00	1.00	10.00	1.75	18.00

NEW IVY GERANIUMS.

This is a set of extraordinary fine varieties of these popular plants that need no introduction. The flowers are of fine color and extraordinary in size, perfectly double, and produce in very large trusses.

Reycroft Scarlet.—Grand color of rich brilliant scarlet, as good as General Grant.

Jersey Beauty.—Rich, deep, scarlet shaded purple; very fine flowers.

La Prophète.—Rosy red flower of dwarf habit, and very free flowering.

Beauty of Castle Hill.—Very large flowers of beautiful soft rose shade, with dark blotches.

Reycroft Surprise.—Rich color, salmon pink, large flowers.

Liberty.—Light magenta color, fine large flowers.

Price, Retail, 35 cents each; the set of seven varieties for..... \$2.00
Price, Wholesale, \$2.50 per dozen..... \$18.00 per 100

NEW HARDY CANDYTUFT (*Iberis sempervirens superba*).

Indeed a grand improvement on the grand old Hardy Garden Plant. The plant is of dwarfer habit, foliage thicker, much broader than the type, the umbels of flowers are larger than the type, each individual flower double the size of the ordinary form, and pure white. This is a grand improvement on the old type, and a plant for every one.

Price, Retail, 25 cents each..... \$2.50 per dozen strong plants
Price, Wholesale, \$1.50 per dozen..... \$12.00 per 100 strong plants

NEW PERPETUAL FLOWERING HARDY PHLOX—TOM THUMB.

This is the dwarfest of all the Paniculata section, growing only ten to fifteen inches high, and producing large heads of pure white flowers in profusion from June until frost, and on that account not only the best Phlox in cultivation, but one of the most desirable Hardy Perennials in existence.

Price, Retail, 25 cents each..... \$2.50 per dozen strong plants
Price, Wholesale, \$1.50 per dozen..... \$12.00 per 100 strong plants

IRIS AUREA (*The Golden Fleur de Lis*).

This is one of the finest of this beautiful class of plants, and the best of Hardy Perennials. It grows to a height of four to five feet, bearing twelve to fifteen pure golden yellow flowers of large size, a color which is rare in Iris. A grand plant that should be in every garden.

Price, Retail, 25 cents each..... \$2.50 per dozen strong plants
Price, Wholesale, \$1.50 per dozen..... \$12.00 per 100 strong plants

IRIS OCHROLEUCA.

A grand Iris, with long leathery foliage, and flowers of the purest white, with yellow blotch on the lip. Flowers very freely in the early summer. A grand plant, rare in gardens as yet, and one that should be in every collection of hardy plants.

Price, Retail, 25 cents each..... \$2.50 per dozen
Price, Wholesale, \$1.50 per dozen..... \$12.00 per 100

NEW HARDY UPRIGHT EVERGREEN EVONYMUS.—*Evonymus radicans arborescens* (Manda).

This is one of the most useful additions to our hardy Evergreen Shrubs. Every one is acquainted with *Evonymus Radicans*, of which this grand novelty is a selected sport of strong upright growth, growing three to five feet high, and forming a shrub that is a most welcome addition to our limited list of hardy shrubs with evergreen foliage. The foliage is larger than the type, and much rounder in its outlines. An additional beauty of the plant is the bright red fruits produced in the autumn, which adds beauty to this fine new shrub.

Price, Retail, 2 inch pots, 25 cents each; \$2.50 per dozen..... \$18.00 per 100
Price, Wholesale, 2 inch pots, \$1.50 per dozen..... \$9.00 per 100
Price, Retail, Extra strong field grown 3 year old plants, \$1.00 each..... \$10.00 per dozen
Price, Wholesale, Extra strong field grown 3 year old plants, \$6.50 per dozen..... \$40.00 per 100

LIGUSTRUM OVALIFOLIUM VARIEGATUM.

This is a bright variegated form of the well-known Californian Privet. The habit of plant and foliage is the same, except that the leaves are beautifully variegated with yellow and white, which adds to this plant great beauty, while the same use could be made as the popular type of the Californian Privet.

Price, Retail, strong plants, 75 cents each..... \$7.50 per dozen
Price, Wholesale, strong plants, \$5.00 per dozen..... \$35.00 per 100

SEED OF MANDA'S GOLDEN LEAF SALVIA.

I can again offer seed of this beautiful plant, which comes true from seed, in packets. Stock of seed is very limited.

Price, \$8.00 per 100 packets	\$75.00 per 1000 packets
Price, Retail	15 cents per packet

IMPERIAL COLLECTION OF JAPAN IRIS SEED.

This is sowed on my own ground from the celebrated collection of fifty varieties grown together, and sure to produce some new and beautiful types of this grand hardy plant.

Price, Retail	25 cents per packet
Price, Wholesale, \$1.00 per 10 packets	\$9.00 per 100 packets

MANDA'S HYBRID WICHURAIANA ROSES.

These new Roses have proven everything that has been claimed for them, and will be in greater demand than ever, especially large plants for forcing purposes, for which they are well adapted. I have to offer the following sizes:

Price, Retail, 2 inch plants, 15 cents each	\$1.50 per dozen
Price, Wholesale, 2 inch plants	\$4.00 per 100
Price, Retail, Extra strong 2 year old field grown plants, 75 cents each	\$7.50 per dozen
Price, Wholesale, Extra strong 2 year old field grown plants	\$35.00 per 100

MANDA'S TRIUMPH (*Manda*).

This grand Rose is of free growth, luxuriant foliage, and produces large clusters of double, pure white flowers, two inches in diameter, beautifully imbricated and well formed, very sweet scented. Grand Easter plant.

UNIVERSAL FAVORITE (*Manda*).

This is the most vigorous plant of the set. The long branching shoots are covered with dense bright green foliage. The double flowers are over two inches in diameter, and of a beautiful rose color, similar to the Bridesmaid, and deliciously fragrant. A grand variety for any purpose. Grand Easter plant.

SOUTH ORANGE PERFECTION (*Manda*).

This is a gem, growing freely close to the ground, and having multitudes of the most perfectly formed double flowers, about one and a half inches in diameter, soft blush pink at the tips, changing to white. It lasts a long time in perfection.

PINK ROAMER (*Manda*).

This is without question a hybrid between the *Sweetbrier*, and carries these characteristics in bloom, while the growth, which is very rampant, and the luxuriant foliage, partake more of the *Wichuraiana*. The single flowers, which are produced in close heads, are nearly two inches in diameter, bright rich pink, with almost a white centre, which lightens up the orange-red stamens, producing an effect which, combined with fragrance, makes it one of the most valuable roses in cultivation.

Taking them together, the set of the four above varieties should be in every garden, and I am sure they will prove more valuable than the celebrated *Crimson Rambler*, as they are of a much more vigorous growth. Some shoots made last season were from fifteen to twenty feet in length, which is marvelous amongst roses.

For my *New Evergreen Roses* see Special Circular.

PLEASE SEND ME YOUR LIST OF NOVELTIES.